

# Dean Vipond Brand & Interaction Design

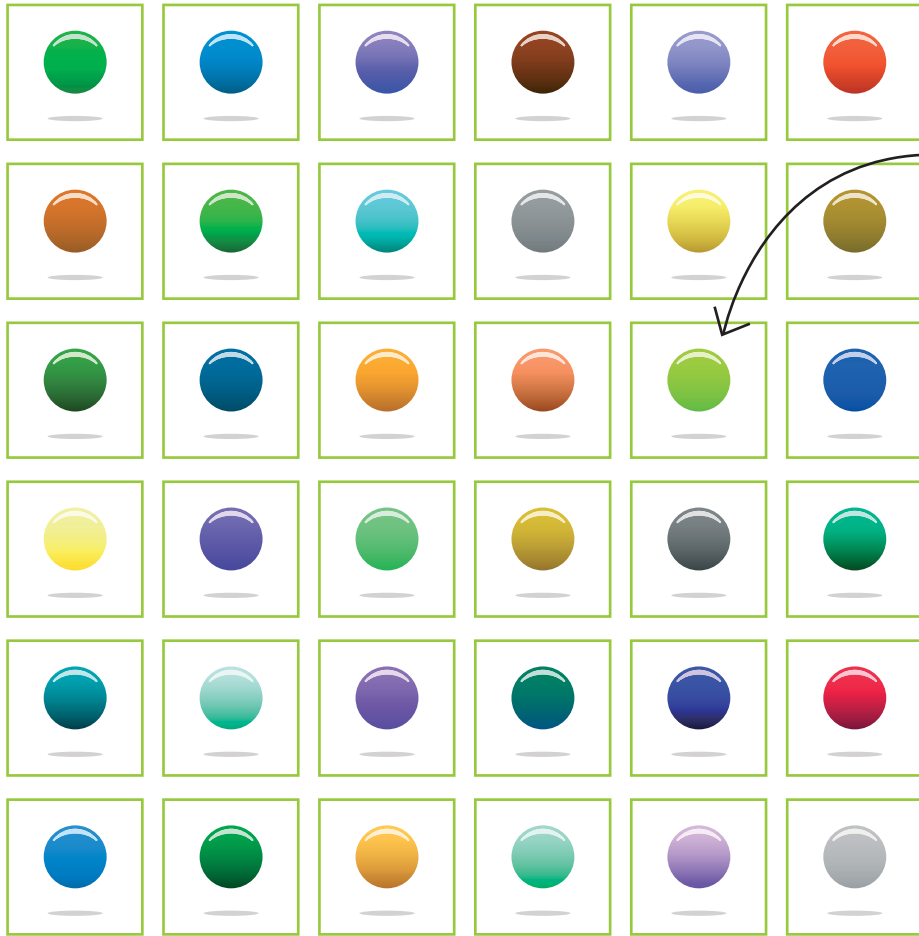
Your Brand Online:  
A presentation

[getintouch@deanvipond.com](mailto:getintouch@deanvipond.com)



Imagine that this is  
your brand.

Lovely, isn't it?



However, this is what your brand can look like online.

With so much out there, it can be hard to get noticed.



Recognising and promoting what is unique about your brand is key to ensuring it stands out online.



Simply sticking your logo online isn't enough to convince customers of your brand and what it represents.



Careful management of the *experience* of your brand – on different platforms and in different environments – helps establish credibility for your brand online.

To discuss possibilities, call **07971 085328**  
or email **[getintouch@deanvipond.com](mailto:getintouch@deanvipond.com)**

It would be lovely to hear from you.

Thank you.